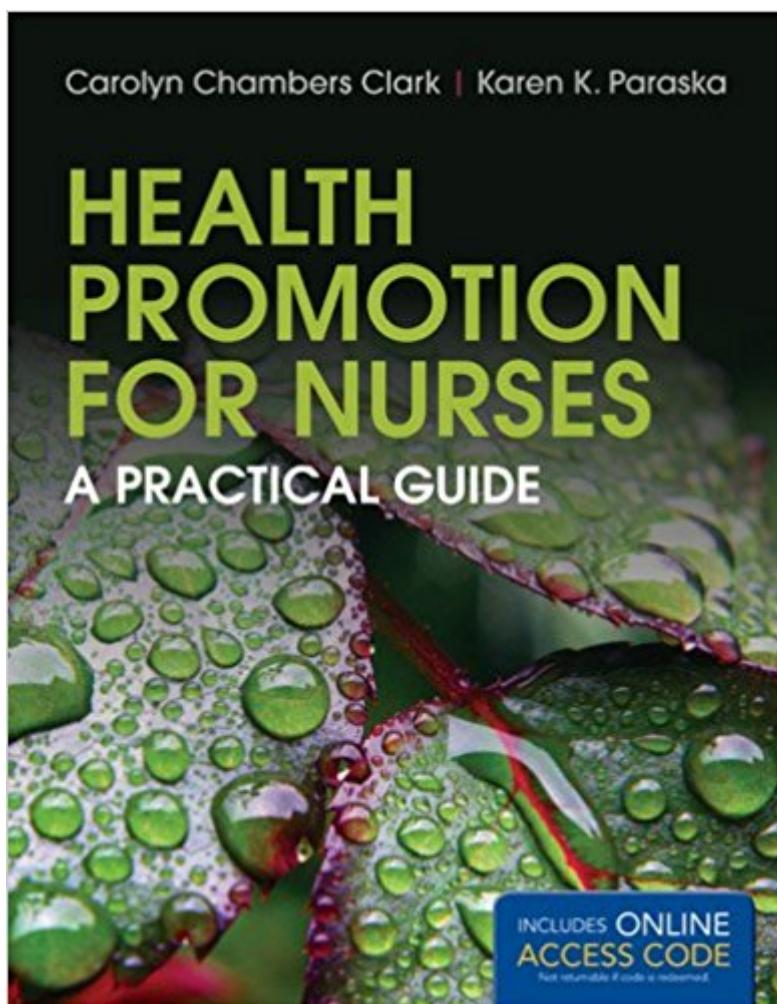


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Health Promotion For Nurses: A Practical Guide



Synopsis

With the increase of chronic disease and pressure on health professionals to improve patient outcomes, the demand for skilled professionals in the field of health promotion is stronger than ever before. This timely text provides insight into the principles of health promotion, and enables the reader to translate them into practice. The book covers traditional health promotion concepts, and incorporates their use with chronic diseases. Furthermore, the authors cover program planning, implementation, and evaluation, and discuss practical applications of this process. This text helps bridge the gap between the theoretical and the practical, and provides professionals working in the field of health promotion the necessary tools to apply the skills in their practice. It contains case studies and exercises to provide examples of how theoretical concepts can be applied in real-life situations, and also includes chapter objectives, summaries, articles, key terms, and review questions to help guide readers through the material. This text is divided into four sections: -Health Promotion and Theory -Health Promotion in Action -Health Promotion and Evidence Based Practice -Resources for Practice Instructor Resources include: -Suggested Answers for Case Studies -Review Questions -Ask Yourself Exercises -PowerPoint Presentations -Test Bank

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good

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